

# Action Plan of Olongapo City

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### **1. PROBLEM**

The present waste generated and dumped at the existing landfill is composed of both compostable and non-compostable wastes and the site faced with problems of funds for continued upgrading and has limited area for expansion.

### **2. TARGET POPULATION**

Targeted group is the whole city population.

### **3. RESOURCES AND CONSTRAINTS**

Funding to be shouldered by the city government to initiate the program. The limited budget however, may not make the program sustainable.

### **4. IMPLEMENTING AGENCY**

City Environmental Sanitation and Management Office

### **5. IMPLEMENTATION STRATEGIES**

- Coordinate functions with relevant government offices/agencies and non-government organizations (NGOs)
- Orient citizens into concept that keeping the city clean is the responsibility of everyone (not government alone) and that service has costs
- Create a program that is simple to understand and easy to enforce
- Procure equipment that is appropriate and sustainable
- Strictly enforce the programs with fines and penalties
- Give dignity to every stakeholder in the program

**6. ACTION PLAN BY QUARTERS**

Activities	<u>year 1</u>				<u>year 2</u>				<u>Year 3</u>			
	3/06	4/06	1/07	2/07	3/07	4/07	1/08	2/08	3/08	4/08	1/09	2/09
<b>I. Planning Period</b>												
1. Present the concept of the program to the City Mayor for his approval												
2. Coordinate with related departments (environmental sanitation and management office (ESMO), city health office, public affairs office, city planning, among others) –												
3. Form a CORE Group composed of the offices of environmental sanitation and management, city health, city planning and public affairs												
4. Contact schools, government agencies and non-government organizations for program trainers												
5. Contact related government agencies for support of the program												
6. Develop the information and training materials and setting-up a web site for the program												
7. Information Dessimination in all schools, business establishments and households												
8. Conduct training/ seminars on Waste Segregation At-Source and Simplified Recycling Program for the trainers, collectors, junkshop owners and enforcers/evaluators												
<b>II. Implementation Period</b>												
1. Determination of the pilot area												
2. Conduct of lectures/seminars on waste segregation at-source and simplified recycling program in the community												
3. Dry-Run Implementation Try-out in the Pilot area												
4. Enforcement by persuasion/incentives												
5. Evaluation												
6. Enforcement by penalties/fines												
7. Evaluation												
8. Advocacy activities on environmental promotion and protection through a symposium on the city's environment and natural resources, and ecological development and protection												

## **7. MONITORING SYSTEM**

Monthly review and quarterly meetings.